



CAMPANELLI YMCA
 300 W. Wise Road
 Schaumburg, IL 60193
 847.891.9622
 www.campanelliyymca.org

Campanelli YMCA's 2018 SANTA 5K & KIDS 1 MILE FUN RUN Sponsorship Opportunity

Dear Community Friends,

We are pleased to announce that **Campanelli YMCA will be hosting our Santa 5K & Kids 1 Mile Fun Run AGAIN this summer!** We cordially invite you to participate as a sponsor of this event. Our goal is to raise funds for the Y's Community Financial Assistance Program to help economically disadvantaged children, families, and seniors participate in life-enriching Y programs, memberships, and services. The event will kick-off at **9:00 AM on Saturday, July 21, 2018.** Campanelli Y is a vibrant non-profit organization that strives to provide education, social, and physical development services to people regardless of their ability to pay.

As a sponsor, you will receive the benefit of promoting your business, gaining new customers, and have the added satisfaction of knowing your gift will sponsor a child, family, or senior in this community who needs our help. Please review the sponsorship packages below and select your level of participation. Please know that with your help, together, we can make a difference in the lives of numerous families in our community.

Thank you in advance for your consideration to sponsor the 2018 Santa Run! **Please complete the form below by June 22, 2018** and submit by mail/email to nicoleb@gcfymca.org. **All donations qualify as a charitable donation to a 501©3 charitable organization.** There is no better time than now to support your local YMCA!

Very truly,

Nicole Berthold, Marketing Coordinator
 847.891.9622 ext. 118 | nicoleb@gcfymca.org

SPONSORSHIP PACKAGES

- TITLE SPONSOR.....\$2000**
EXCLUSIVE TO ONE COMPANY - first come, first served
- » 3' x 6' Corporate banner in Y fitness center (for one year)
 - » **Prominent** logo placement on 5K t-shirts
 - » **Prominent** logo on all 5K Run marketing materials
 - » Six FREE 5K Run t-shirts
 - » Recognition on Y website with link to company website
 - » Recognition on Y's Facebook page
 - » Recognition section in Y monthly e-blast newsletter
 - » Digital ad on Y lobby TV (for one year)
 - » Promotional item(s) inserted in all registration bags
 - » **FREE outdoor exhibit table**

- GOLD JINGLE BELL SPONSOR.....\$1000**
- » 3' x 6' Corporate banner in Y fitness center (for one year)
 - » Logo placement on 5K t-shirts
 - » Five FREE 5K Run t-shirts
 - » Logo on all 5K Run marketing materials
 - » Recognition on Y website
 - » Digital ad on Y lobby TV (for one year)
 - » Promotional item(s) inserted in all registration bags
 - » **FREE outdoor exhibit table**

- REINDEER RUNWAY SPONSOR.....\$250**
- » 18" x 24" yard sign placement at start/finish line
 - » Logo on all 5K Run marketing materials
 - » Recognition on Y website
 - » **FREE outdoor exhibit table**

- SANTA'S GOODY BAG SPONSOR.....\$100**
- » Promotional item(s) inserted in all registration bags
 - » Logo on all 5K Run marketing materials
 - » Recognition on Y website

SPONSORSHIP TOTAL: \$ _____

___ YES, I will participate as an exhibitor
 (Saturday, July 21, 2018 at Campanelli YMCA)

Please drop-off promotional items at the Y by July 9.

Name: _____ Company Name: _____
 Address: _____ City/State: _____ Zip: _____
 Email: _____ Website: _____

PAYMENT: (Please make checks payable to Campanelli YMCA)

Credit Card (Please Circle): VISA MasterCard Discover American Express
 Credit Card Number: _____ Expiration Date: _____ 3 Digit Security Code: _____
 Signature (REQUIRED): _____

PLEASE SUBMIT YOUR REGISTRATION TO:
 Nicole Berthold, Marketing Coordinator, at 300 W. Wise Road, Schaumburg, IL 60193 by June 22, 2018.